

NATIONAL YEARBOOK WEEK

Jostens

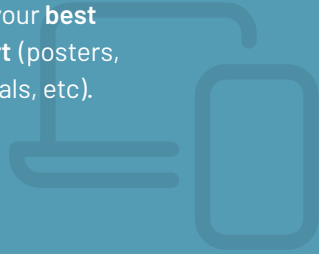
CELEBRATE YOUR SCHOOL COMMUNITY FOR YEARBOOK WEEK

Each day between October 3rd-7th we will share a different yearbook week challenge on social media. Follow the rules for each challenge to enter. Each unique post (photo or reel) earns one entry into a prize drawing for each daily challenge. On or about October 21, 2022 we will randomly select one prize winner from each daily challenge, giving away a total of **5 prize bundles** for National Yearbook Week. Use: **@JOSTENSYEARBOOK, @JOSTENSADVISERANDSTAFF, #YEARBOOKWEEKSWEEPSTAKES, #YEARBOOKLOVE** to enter.*

Multiple submissions are encouraged.

MARKETING MONDAY

Post photos or reels of your **best original marketing effort** (posters, social media, commercials, etc).



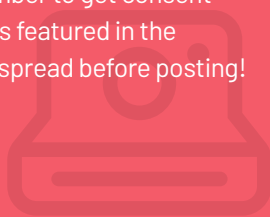
TEAMWORK TUESDAY

Post photos or reels of your **favorite teamwork game/activity** from yearbook class.



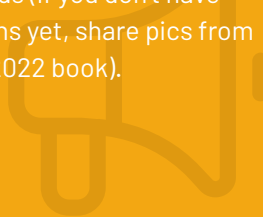
WIDE ANGLE WEDNESDAY

Post photos or reels of wide angle photos you have captured and/or tips on how to take the best wide angle photos. Remember to get consent from individuals featured in the photograph or spread before posting!



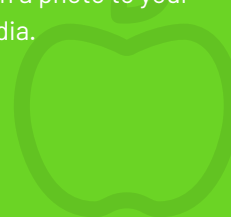
THEME THURSDAY

Promote your theme on campus and online. Post your cover or theme-related spreads (if you don't have designs yet, share pics from your 2022 book).



FEATURE FRIDAY

Use your yearbook writing skills to feature a student or interesting school story and post it with a photo to your social media.



*Before entering, be sure to follow **@Jostensyearbook on Instagram** or **@Jostensadviserandstaff on Facebook**, so your entry will appear in the contest feed. **Make sure to tag your school** or include its name in your posting. And don't forget to tag us: **@JOSTENSYEARBOOK, @JOSTENSADVISERANDSTAFF, #YEARBOOKWEEKSWEEPSTAKES, #YEARBOOKLOVE** to enter. Good luck and Happy Yearbook Week!

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING. Open to legal U.S. Residents, age thirteen or older at the time of entry (and if entrant is not of the age of majority in his/her state of residence, permission from entrant's legal guardian to enter the promotion), excluding Sponsor's employees, family and household members. Enter on Sponsor's Facebook and Instagram Page between October 3, 2022 and October 7, 2022. ARV of prize: \$81.00-\$200.00 (Total ARV of all prizes: \$705.00). Odds depend on number of entries received. For a copy of the Official Rules, visit <https://www.jostens.com/yearbooks/advisers-and-staff/yearbook-blog/yearbook-week-is-coming-let-s-celebrate>. Sponsor: Jostens, Inc., 7760 France Ave, Suite 400, Minneapolis, MN 55435.